FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

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OMB APPROVAL								
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Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person*				2. Issuer Name and Ticker or Trading Symbol <u>United Continental Holdings, Inc.</u> [UAL]									Check	all app	olicable) ctor	1	Person(s) to Issuer 10% Owner Other (specify below) CEO			
(Last) (First) (Middle) P. O. BOX 66100 HDQLD					3. Date of Earliest Transaction (Month/Day/Year) 02/21/2016									X	belov	,				
(Street) CHICAC			50666 Zip)		4. If	Ame	endmen	, Date c	of Original	Filed	(Month/Da	ay/Yea	ar)		. Indivi ine) X	Form	r Joint/Group n filed by One n filed by Mor on	e Reporting	Pers	on
Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned																				
Date				Execu Day/Year) if any		Execution if any	A. Deemed xecution Date, any Month/Day/Year)		3. Transaction Code (Instr. 8) 4. Securit Disposed 5)		ities Acquired (A) d Of (D) (Instr. 3, 4		(A) or . 3, 4 a	4 and Secu Bene		cially d Following	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)		7. Nature of Indirect Beneficial Ownership (Instr. 4)	
									v	Amount		(A) or (D)	Price	Trans		action(s) 3 and 4)			(1130.4)	
Common Stock			02/21	1/2016				F ⁽¹⁾		2,731		D	\$53.82		2 57,414		D			
Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)																				
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deem Execution if any (Month/Da	Date, ay/Year)	4. Transa Code (8)		of Deriving Security (A) of (Dispose)	osed) r. 3, 4	6. Date E Expiratio (Month/D	on Date	е	Amo Secu Und Deri	Am or Nui of	ount mber	8. Pri Deriv Secu (Instr	ative rity	9. Number of derivative Securities Beneficially Owned Following Reported Transaction (Instr. 4)	Owner Form: Direct or Indi (I) (Ins	(D) rect	11. Nature of Indirect Beneficial Ownership (Instr. 4)

Explanation of Responses:

1. This transaction represents the withholding of shares to pay tax withholding obligations associated with the vesting of the restricted stock award granted on February 21, 2013. This award vests in three equal annual installments

Remarks:

/s/ Jennifer L. Kraft for Brett J. 02/23/2016 Hart

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

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