Chris Kenny Vice President and Controller United Continental Holdings, Inc. 233 South Wacker Drive Chicago, Illinois 60606

> Re: United Continental Holdings, Inc. Form 10-K for Fiscal Year Ended December 31, 2017 Filed February 22, 2018 Form 10-Q for Fiscal Quarter Ended March 31, 2018 Filed April 18, 2018 File No. 001-06033

Dear Mr. Kenny:

We have reviewed your June 29, 2018 response to our comment letter and have the following comments. In some of our comments, we may ask you to provide us with information so we may better understand your disclosure.

Please respond to these comments within ten business days by providing the requested information or advise us as soon as possible when you will respond. If you do not believe our comments apply to your facts and circumstances, please tell us why in your response.

After reviewing your response to these comments, we may have additional comments. Unless we note otherwise, our references to prior comments are to comments in our June 26, 2018 letter.

Form 10-Q for Fiscal Quarter Ended March 31, 2018

Note 2 - Revenue, page 15

1. We note your response to our prior comment 2. Please revise your disclosure consistent ${\bf r}$

with your response to state the timing and pattern of recognition.

MD&A
Results of Operations
Operating Revenue, page 28
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United Continental Holdings, Inc.
July 11, 2018
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2. We note your disclosure that other operating revenue increased \$55 million primarily due

to an approximately \$50 million one-time payment of MileagePlus related revenue.

Please tell us the nature of this one-time payment and why its receipt resulted in $% \left(1\right) =\left(1\right) +\left(1\right)$

recognition of revenue during the quarter.

You may contact Amy Geddes at 202-551-3304 or Lyn Shenk at 202-551-3380 if you have questions regarding comments on the financial statements and related

matters or any other questions.

FirstName LastNameChris Kenny Comapany NameUnited Continental Holdings, Inc.

Division of

Corporation Finance July 11, 2018 Page 2 Transportation and Leisure FirstName LastName

Office of