UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

FORM	8-K
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CURRENT REPORT
Pursuant to Section 13 OR 15(d)
of The Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): November 19, 2013

UNITED CONTINENTAL HOLDINGS, INC. UNITED AIRLINES, INC.

(Exact name of registrant as specified in its charter)

Delaware
Delaware
(State or other jurisdiction
of incorporation)

001-06033 001-10323 (Commission File Number) 36-2675207 74-2099724 (IRS Employer Identification Number)

233 S. Wacker Drive, Chicago, IL 233 S. Wacker Drive, Chicago, IL (Address of principal executive offices) 60606 60606 (Zip Code)

(312) 997-8000 (312) 997-8000 Registrant's telephone number, including area code

(Former name or former address, if changed since last report.) $\,$

	ck the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following isions:
	Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
	Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
	Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
7	Pre-commencement communications pursuant to Rule 13e-4(c) under the Eychange Act (17 CER 240 13e-4(c))

Item 7.01 Regulation FD Disclosure

United Continental Holdings, Inc. ("UAL"), the holding company whose primary subsidiary is United Airlines, Inc., will host an Investor Day conference on Tuesday, November 19, 2013. The conference will be webcast. Attached hereto as Exhibit 99.1 are slides that will be presented at the conference.

The information in this Item 7.01, including Exhibit 99.1, is being furnished and shall not be deemed to be "filed" for purposes of Section 18 of the Securities Exchange Act of 1934, as amended, or otherwise subject to the liabilities of that Section and shall not be deemed incorporated by reference into any registration statement or other document filed pursuant to the Securities Act of 1933, as amended, except as shall be expressly set forth by specific reference in such filing.

Item 9.01 Financial Statements and Exhibits.

Exhibit No. Description

99.1* United Continental Holdings, Inc. Investor Day slide presentation delivered on November 19, 2013

* Furnished herewith electronically.

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

> UNITED CONTINENTAL HOLDINGS, INC. UNITED AIRLINES, INC.

By: /s/ John D. Rainey
Name: John D. Rainey

Title: Executive Vice President and Chief Financial Officer

Date: November 19, 2013

EXHIBIT INDEX

Exhibit No. Description

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United Airlines Investor Day

November 19, 2013



Agenda

Presentation	Executive presenter	
Opening	Jeff Smisek, Chairman, President & CEO	
Operations & revenue ➤ Followed by Q&A panel	Jim Compton, Vice Chairman & Chief Revenue Officer Greg Hart, SVP Technical Operations	
Break		
Product, ancillary revenue & loyalty ➤ Followed by Q&A panel	Jeff Foland, EVP Marketing, Technology and Strategy Scott Wilson, VP eCommerce & Merchandising	
Break		
Finance ➤ Followed by Q&A panel	John Rainey, EVP & Chief Financial Officer	
Closing ➤ Followed by Q&A	Jeff Smisek, Chairman, President & CEO	



Safe Harbor Statement

Certain statements included in this release are forward-looking and thus reflect our current expectations and beliefs with respect to certain current and future events and financial performance. Such forward-looking statements are and will be subject to many risks and uncertainties relating to our operations and business environment that may cause actual results to differ materially from any future results expressed or implied in such forward-looking statements. Words such as "expects," "will," "plans," "anticipates," "indicates," "believes," "forecast," "guidance," "outlook" and similar expressions are intended to identify forward-looking statements. Additionally, forward-looking statements include statements that do not relate solely to historical facts, such as statements which identify uncertainties or trends, discuss the possible future effects of current known trends or uncertainties or which indicate that the future effects of known trends or uncertainties cannot be predicted, guaranteed or assured. All forward looking statements in this report are based upon information available to us on the date of this report. We undertake no obligation to publicly update or revise any forward-looking statement, whether as a result of new information, future events, changed circumstances or otherwise, except as required by applicable law. Our actual results could differ materially from these forward-looking statements due to numerous factors including, without limitation, the following: our ability to comply with the terms of our various financing arrangements; the costs and availability of financing; our ability to maintain adequate liquidity; our ability to execute our operational plans; our ability to control our costs, including realizing benefits from our resource optimization efforts, cost reduction initiatives and fleet replacement programs; our ability to utilize our net operating losses; our ability to attract and retain customers; demand for transportation in the markets in which we operate; an outbreak of a disease that affects travel demand or travel behavior; demand for travel and the impact that global economic conditions have on customer travel patterns; excessive taxation and the inability to offset future taxable income; general economic conditions (including interest rates, foreign currency exchange rates, investment or credit market conditions, crude oil prices, costs of aircraft fuel and energy refining capacity in relevant markets); our ability to cost-effectively hedge against increases in the price of aircraft fuel; any potential realized or unrealized gains or losses related to fuel or currency hedging programs; the effects of any hostilities, act of war or terrorist attack; the ability of other air carriers with whom we have alliances or partnerships to provide the services contemplated by the respective arrangements with such carriers; the costs and availability of aviation and other insurance; the costs associated with security measures and practices; industry consolidation or changes in airline alliances; competitive pressures on pricing and on demand; our capacity decisions and the capacity decisions of our competitors; U.S. or foreign governmental legislation, regulation and other actions (including open skies agreements and environmental regulations); labor costs; our ability to maintain satisfactory labor relations and the results of the collective bargaining agreement process with our union groups; any disruptions to operations due to any potential actions by our labor groups; weather conditions; the possibility that expected merger synergies will not be realized or will not be realized within the expected time period; and other risks and uncertainties set forth under Item 1A, Risk Factors, of UAL's Annual Report on Form 10-K, as well as other risks and uncertainties set forth from time to time in the reports we file with the SEC.





Jeff Smisek Chairman, President and CEO



United has transformed





Working together culture



Leading passenger and ancillary revenue



- Customer and investor oriented
- Consistently profitable
- Investable for the long term



Committed to running a great airline and improving returns













United is flyer-friendly throughout the entire travel experience





Airportfriendly



Seatingfriendly



Onboardfriendly





Making our digital tools more user-friendly





UNITED

Working together culture



Putting the customer first, always

- Investing in tools and recurring training for our employees
- Creating customer service standards
- Measuring employee service against standards to increase accountability
- Empowering and listening to our employees
- Reaching responsible joint collective bargaining agreements

UNITED

Improving the quality and efficiency of everything we do







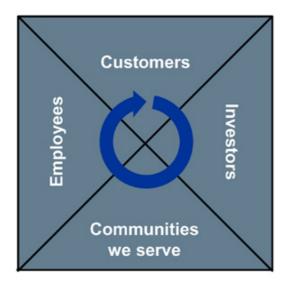




Implementing a \$2B annual cost savings program



Creating long-term shareholder value



Increasing quality and efficiency

Investing in our fleet, product and technology

Expanding earnings

Generating free cash flow

UNITED



Jim Compton Vice Chairman & Chief Revenue Officer



Committed to running a great airline and improving returns













Operational investments have paid off



Implemented new arrival and departure procedures to reduce aircraft turn times

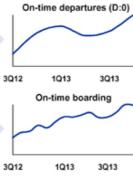


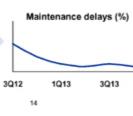
Enhanced boarding process and new agent interface to improve speed and experience

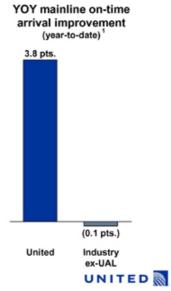


Implemented programs to improve fleet reliability









Driving efficiency throughout the operation



- Enhancing tools to improve tactical decision making and reduce fuel burn
- Longer term, optimizing block times to improve utilization

Airport experience



- Expanding self-service technologies
- Modernizing airport infrastructure



- Broadening preventative maintenance programs of fleet
- Migrating to single maintenance technology platform



Improving maintenance practices



Fleet health

 Increasing maintenance touchpoints and capabilities across the network

SFO maintenance base transformation

 Developing a world-class facility by aligning work with core competencies

Implement lean practices

 Reducing variability and increasing quality to reduce cost

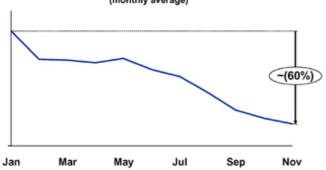
Supply chain management Appropriately allocating spare-part inventory and aggressively managing vendors



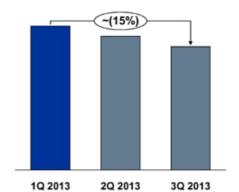
Right part in the right place at the right time

Measuring supply chain performance by tracking bin levels for critical parts

No-go empty spare part inventory bins (monthly average)



Average duration of parts-driven out of service event (hours)





World-class network is unmatched in scope and scale

Global reach

 More flights to more destinations around the globe than any other airline

Advantageous geography

Ideally located hubs spread across the U.S. in key international gateways

Business-centric

 #1 carrier in top five U.S. business markets

Balance

 Leadership position in all entities and geographically diverse revenue stream









Note: Rankings by calendar year 2013 ASMs; source: OAG



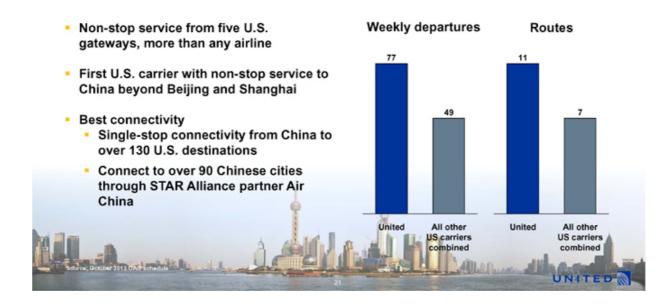
Offering New York customers the most flights worldwide, with the only true connecting hub



San Francisco is the premier gateway to the Pacific



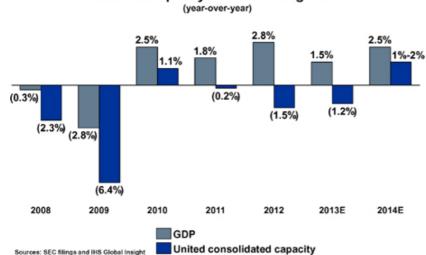
United is the best positioned carrier to China



Capacity discipline is central to our strategy

United's capacity declined nearly 2% per year since 2008, more than 2x industry average

United's capacity vs. U.S. GDP growth



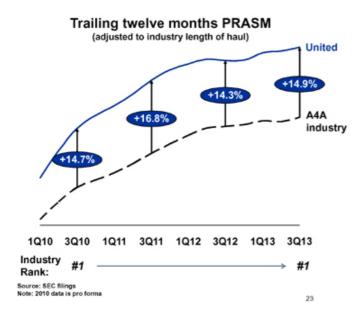
Sources: SEC filings and IHS Global Insight Note: 2008 – 2010 data is pro forma

Long-term capacity outlook

- Annual capacity growth below GDP, or 1% - 2% over next 4 years
- Expect consolidated fleet count to remain roughly flat between 1,250 and 1,300 aircraft



Taking actions to grow our unit revenue premium



Investing in revenue management

Improving value of network

Leveraging new aircraft

Creating high quality corporate partnerships



Investing in our revenue management



Recent actions

- Made phased recalibrations to demand forecast
- Leveraging no-show/cancellation rate data to optimize booking levels

Long-term investments

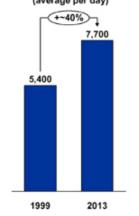
- Creating functionality to better optimize most profitable connecting routing
- Incorporating ancillary revenue opportunities into demand forecast

Making the right investments to improve yield mix and revenue premium

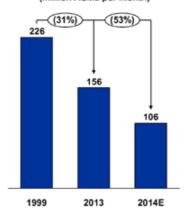


Transforming Pacific network to meet demand for non-stop service

Non-stop passengers to Asia (average per day)



United intra-Asia capacity (million ASMs per month)



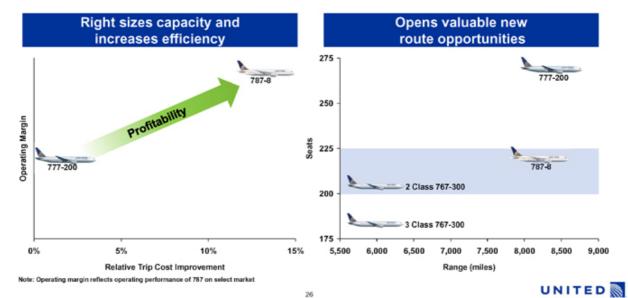
Realigning intra-Asia and non-core flights

- Launching non-stop service:
 - San Francisco to Taipei
 - San Francisco to Chengdu
 - Second daily Houston to Tokyo
- Leveraging joint venture partners to preserve connectivity
- Eliminating or down-gauging beyond-Tokyo service to Bangkok, Hong Kong, Taipei and Seoul
- Ending Seattle to Tokyo

Sources: OAG August 2013 Schedule, MIDT Database

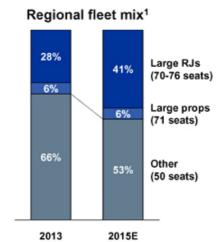


Using 787 efficiency improvements to unlock profitable new markets



Regional fleet restructuring will enhance service and improve efficiency and profitability





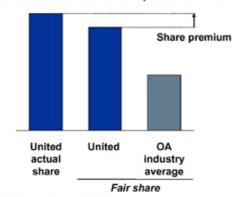
1: Mix of regional aircraft 50 seats and larger



United's network and assets are the best for corporate customers

Best network for business travelers

Fair market share of total corporate revenue



Source: PRISM industry database for TME 2Q13

Growing quality partnerships

- Leveraging JV relationships to grow share in partners' home markets
- Increasing compliance and efficiency of corporate contracts
- Generating corporate loyalty at the traveler level



Making meaningful investments in our tools, network, fleet and product to expand our revenue











Q&A

Jim Compton
Vice Chairman & Chief Revenue Officer

Pete McDonald

Executive Vice President & Chief Operations Officer

Greg Hart

Senior Vice President Technical Operations

Brian Znotins

Vice President Network

UNITED



Jeff Foland Executive Vice President Marketing, Technology & Strategy Scott Wilson Vice President Merchandising & eCommerce



Making return-driven investments





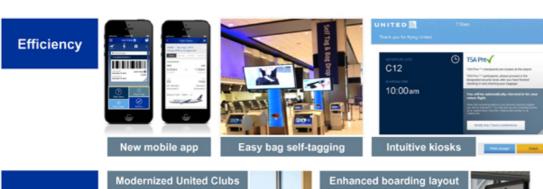








Improving the experience we deliver on the ground



Convenience





Enhancing our industry-leading options in the air

Seating







Onboard environment











Enabling the connected aircraft by rolling out global satellitefed Wi-Fi



More bandwidth

Works on trans-oceanic flights

Content and pricing flexibility

Foundation for numerous customer service and reliability initiatives

Rolling out 1 per day, largely complete in 2014



Providing professional, ever-improving customer service throughout the entire experience

Standards, training, and tools investments



- Established specific customer service standards
- Trained more than 43,000 employees on those standards
- Rolled out employee technology tools
- Will continue to invest in employee development

Consistent delivery



 Conducting independent service excellence reviews to ensure consistent and constantly improving delivery of great customer service







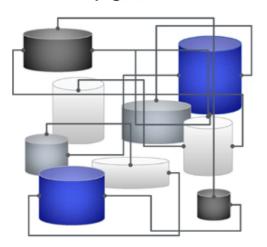
Digital investments drive significant financial returns and improve customer experience



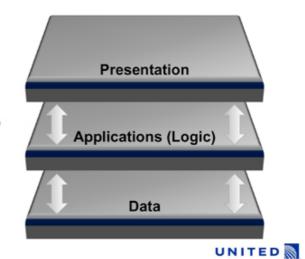
UNITED

Focus was to first elevate our technology infrastructure...

From reliance on silo platforms and "spaghetti" code



To a modern architecture with greater flexibility and timeliness



...and then to deliver a coordinated set of digital customer touchpoints from the ground up

Web

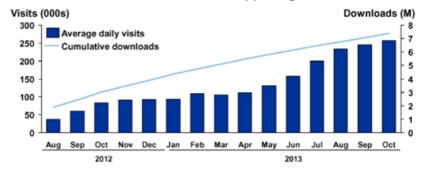


UNITED

Our mobile centricity has made us the industry leader

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Current mobile app usage



- Over 7M total downloads
- 94% of customers revisit United's app post-download
- ~80% of all flight status checks occur via mobile

UNITED

Last week we introduced the new United mobile app...









...giving customers more control and United more opportunity



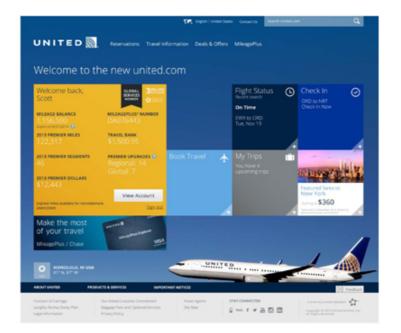








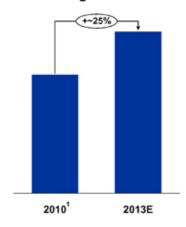
Following soon will be our new website





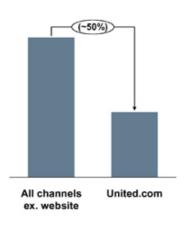
These investments will improve upon our strong e-commerce financial performance to date

Ticket penetration through direct digital channels

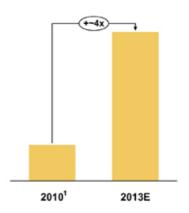


1: 2010 results are pro-forma

Distribution cost per booking



Ancillary revenue via digital channels





Developing a strong and growing portfolio of high-margin ancillary products and services







Not only are we optimizing our existing products...

More extra legroom seats in Economy than any other airline



Dynamic pricing

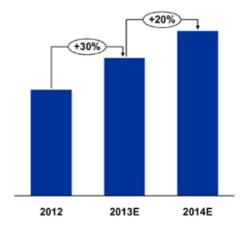
Demand optimization

Offer targeting

Distribution expansion

1: Economy Plus revenue per available Economy Plus sea

Economy Plus per seat revenue¹ reflects optimization efforts





...but we will also stimulate ancillary growth through new offerings and smart bundling

Static bundles

- Popular products, mass market
- Faster time to market

Bundle well-recognized and frequently purchased products

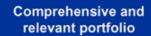
Dynamic bundles

- Customizable offers to deliver right product to right person
- Leverage "big data" to offer smarter, targeted offers

Bundle maximum perceived value from high margin products



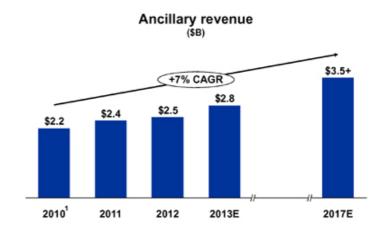
Expect to continue steadily growing ancillary revenue, providing better choice and experience to our customers



Dynamic pricing capabilities

Powerful and nimble technology platforms

Expand availability through other channels



1: 2010 results are pro-forma







Engaging customers and creating value with the world's most rewarding loyalty program

Leading program









Significant value creation

- 1 Retain and grow high value airline customer base
- 2 Create high-margin revenue through smart use of our assets





Advancing loyalty program to better align benefits with customer value

Mileage Plus.

2012 2014 Near-term Introduced **Further** Merged Realigned minimum revenue differentiate MileagePlus Premier benefits requirements for earning, rewards by frequent flyer tier & OnePass Premier level and benefits by programs qualification customer value



Partnering with premier brands that provide great benefits for our customers and value for United

RewardsPlus w/ Marriott



- Reciprocal elite status among elite members of both programs
- Improved points transfers

Mercedes-Benz



- Improved service for highest value customers with tarmac transfers
- Discounts and mileage earn on new car purchases



Growing high margin revenue with expanded use of mileage currency and data

MileagePlus















Continuing to grow the world's leading co-brand credit card portfolio



Presence in 15 countries

Card spend increased 35% and active card members increased 16% over last 3 years

Continuing to improve card portfolio and features

Successful new launches in Mexico and Japan





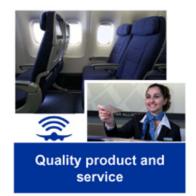




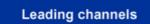




Executing our strategy to deliver strong customer experience and margin growth











Q&A

Jeff Foland

Executive Vice President Marketing, Technology & Strategy

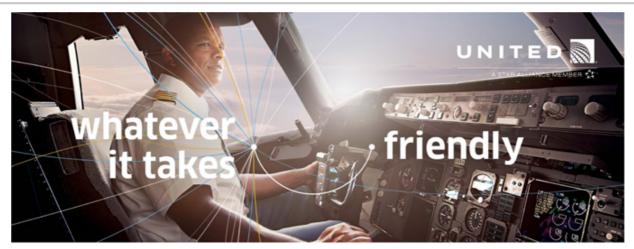
Tom O'Toole

Senior Vice President Marketing & Loyalty

Scott Wilson

Vice President eCommerce & Merchandising

UNITED



John Rainey Executive Vice President & Chief Financial Officer



Improving long-term shareholder value

Reduce annual costs by \$2B

Increase earnings by 2-4x

Improve capital structure

Balance free cash flow allocation



Expect to achieve \$2 billion in annual cost savings by 2017



 Benefit from new aircraft and winglets that are 10 – 20% more efficient



Maintenance ~\$100M

 Realign work with core competencies and implement lean practices



Productivity ~\$500M

 Improve efficiency and deploy selfservice technology



Sourcing ~\$150M

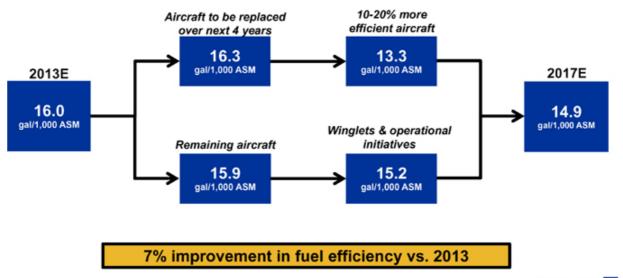
 Reduce sourcing costs through total cost of ownership



 Shift traffic mix towards optimal distribution channels



Fuel efficiency to drive \$1 billion in annual savings by 2017



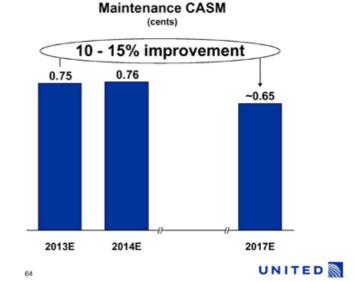


Despite modest capacity growth, expect 2017 maintenance expense to be lower than 2013

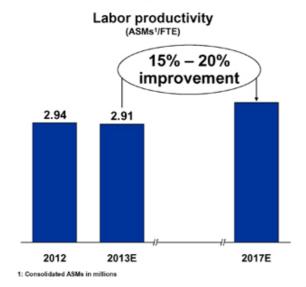
New aircraft

Preventative maintenance programs

Improved quality through lean practices



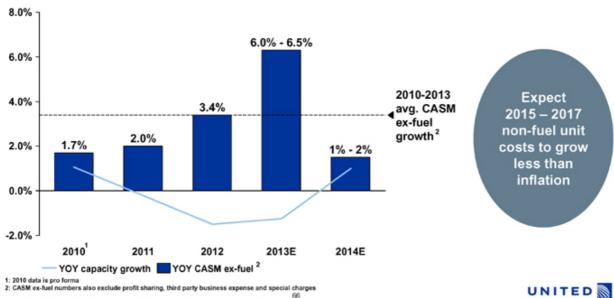
Consistent, annual improvements in productivity drive 15% - 20% improvement by 2017



- Aligning staffing with workload
- Implementing best sourcing initiatives
- Increasing quality of our processes
- Reducing defects in our work
- Investing in technology and tools employees and customers use

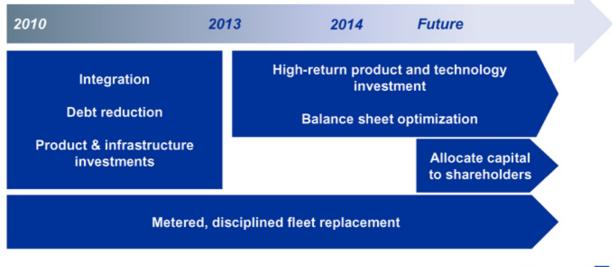
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Expect 2014 CASM ex-fuel to grow between 1 and 2% YOY





Our cash flow allocation continues to evolve



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Cash flow priorities

Maintain adequate liquidity

Make metered and disciplined capital investments

Reduce business risk through debt / pension management

Generate sufficient cash to compensate shareholders

UNITED

Our fleet strategy takes into account three financial objectives



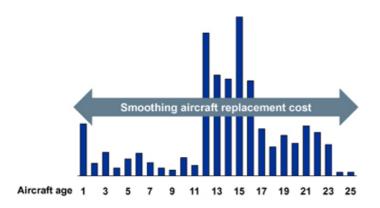
- Consistent, manageable levels of capital investment
- Earnings / cash flow generation
- ROIC over asset life



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Inconsistent aircraft investment resulted in concentrated fleet age

Aircraft replacement cost by fleet age

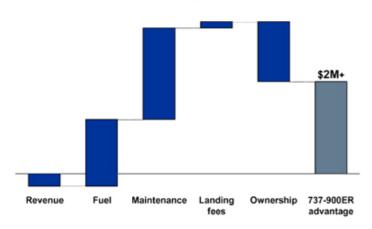


- Historic peaks and troughs of profitability lead to large, cyclical aircraft orders
- Accelerating and deferring certain aircraft replacement to smooth capital investment
- Consistency and transparency are good for investors



Replacing aircraft to improve earnings and cash flow

Annual per aircraft benefit of replacing B757-200 with B737-900ER (SM)

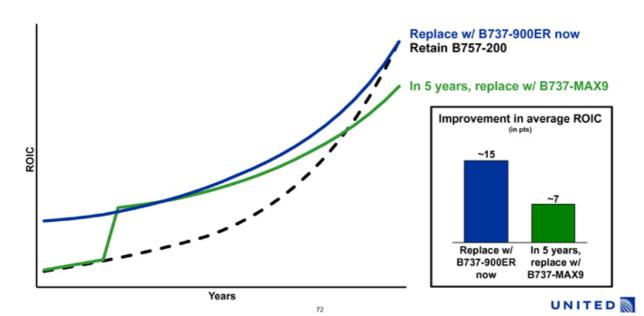






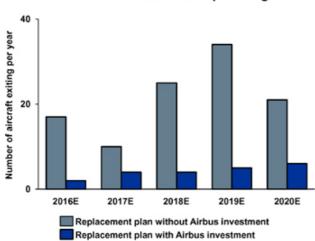
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Aircraft replacement ROIC example



Extending the Airbus fleet to smooth capital expenditures

A319/A320 fleet exit planning



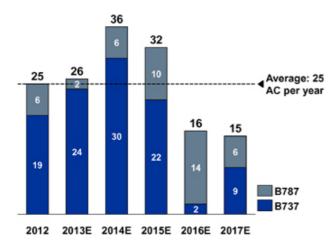


- Making a modest investment to defer ~\$3B of capital expenditures
 - Installing slimline seats, larger overhead bins, satellite Wi-Fi and streaming video



Fleet plan

Firm mainline aircraft deliveries





 Expect to keep fleet count roughly flat for planning horizon at ~700 mainline aircraft



Long-term capital investment plan

- Expect 2014 capex of \$2.9B - \$3.1B
- 2014 2017 average capex of \$2.8B - \$3.0B
- Aircraft replacement accounts for ~65% of total capex

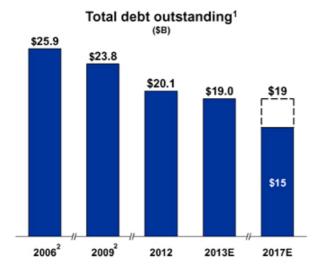








Improving balance sheet



- Includes aircraft rent capitalized at 7x
 2: 2006 and 2009 data is pro forma
 Note: Estimates assume all new aircraft are financed

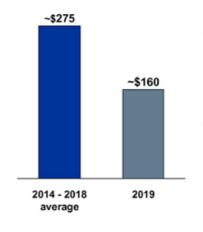
- Current level of debt is very manageable
- EETCs are highly efficient sources of aircraft funding
- \$1.2B average annual scheduled debt and capital lease payments through 2017



Pension obligation is manageable

1: 2010 data is pro forma Notes: Contribution amounts reflect median expected level

Estimated annual pension cash contribution



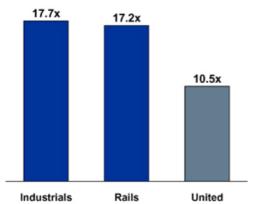
- Expect to fund ~\$125M - \$150M annually in excess of minimum requirement from 2014 to 2018
- Excess funding reduces 2019 funding tail risk



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Despite de-risking the business, airline multiples still lag those of other industries

Price to earnings ratio



Expanding our multiple

- √ Stabilized industry
- ✓ Consistent level of earnings
- ✓ Maintaining adequate liquidity
- ✓ Metered capital investment
- Reducing financial leverage and pension tail risk

Note: P/E Ratio data is based on Nov. 12, 2013 close data (trailing 30 day average) and next twelve month consensus estimates; other industry P/E ratios include only S&P 500 companies
Source: Thomson One
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Path to improving <u>long-term shareholder value</u>

- Reduce costs by \$2B, resulting in CASM ex-fuel growth less than inflation
- Increase pre-tax earnings 2–4x
- Generate ROIC of at least 10%
- Reduce business risk through manageable debt and pension obligations
- Generate sufficient cash to begin allocating capital to shareholders by 2015

UNITED

Q&A

John Rainey
Executive Vice President & Chief Financial Officer

John Gebo

Senior Vice President Financial Planning & Analysis

Gerry Laderman
Senior Vice President Finance & Treasurer



Jeff Smisek Chairman, President and CEO



UNITED