### UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

## **SCHEDULE 14A**

Proxy Statement Pursuant to Section 14(a) of the Securities Exchange Act of 1934 (Amendment No. )

Filed by the Registrant  $\boxtimes$ 

Filed by a Party other than the Registrant o Check the appropriate box:

o Preliminary Proxy Statement

- o Confidential, for Use of the Commission Only (as permitted by Rule 14a-6(e)(2))
- Definitive Proxy Statement
- Definitive Additional Materials
- o Soliciting Material under §240.14a-12

## **United Airlines Holdings, Inc.**

(Name of Registrant as Specified In Its Charter)

(Name of Person(s) Filing Proxy Statement, if other than the Registrant)

Payment of Filing Fee (Check the appropriate box):

 $\boxtimes$  No fee required.

0

- Fee computed on table below per Exchange Act Rules 14a-6(i)(1) and 0-11.
- (1) Title of each class of securities to which transaction applies:
  - (2) Aggregate number of securities to which transaction applies:
  - (3) Per unit price or other underlying value of transaction computed pursuant to Exchange Act Rule 0-11 (set forth the amount on which the filing fee is calculated and state how it was determined):
  - (4) Proposed maximum aggregate value of transaction:
  - (5) Total fee paid:

o Fee paid previously with preliminary materials.

- Check box if any part of the fee is offset as provided by Exchange Act Rule 0-11(a)(2) and identify the filing for which the offsetting fee was paid previously. Identify the previous filing by registration statement number, or the Form or Schedule and the date of its filing.
   (1) Amount Previously Paid:
  - (2) Form, Schedule or Registration Statement No.:
  - (3) Filing Party:

(4) Date Filed:

# \*\*\* Exercise Your *Right* to Vote \*\*\* Important Notice Regarding the Availability of Proxy Materials for the Annual Meeting of Stockholders to Be Held on May 20, 2020.

## UNITED AIRLINES HOLDINGS, INC.



UNITED AIRLINES HOLDINGS, INC. 233 SOUTH WACKER DRIVE CHICAGO, IL 60606

### Meeting Information

 Meeting Type:
 Annual Meeting of Stockholders

 For holders as of:
 April 1, 2020

 Date:
 May 20, 2020
 Time: 9:00 a.m., Central Time

 Location:
 Meeting live via the Internet-please visit

 www.virtualshareholdermeeting.com/UAL2020.

The company will be hosting the meeting live via the Internet this year. To attend the meeting via the Internet please visit www.virtualshareholdermeeting.com/UAL2020 and be sure to have the information that is printed in the box marked by the arrow →XXXX XXXX XXXX XXXX (located on the following page).

You are receiving this communication because you hold shares in the company named above.

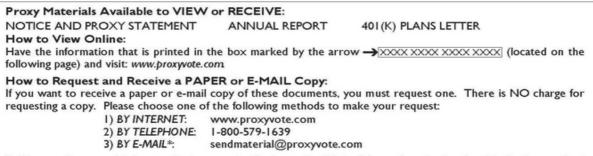
This is not a ballot. You cannot use this notice to vote these shares. This communication presents only an overview of the more complete proxy materials that are available to you on the Internet. You may view the proxy materials online at www.proxyvote.com or easily request a paper copy (see reverse side).

We encourage you to access and review all of the important information contained in the proxy materials before voting.

See the reverse side of this notice to obtain proxy materials and voting instructions.

Before You Vote -

How to Access the Proxy Materials



Requests, instructions and other inquiries sent to this e-mail address will NOT be forwarded to your investment advisor. Please make the request as instructed above on or before May 6, 2020 to facilitate timely delivery.

# How To Vote -

Please Choose One of the Following Voting Methods

# Vote By Internet:

Before The Meeting:

During The Meeting:

### Voting Items

### The Board of Directors recommends you vote FOR the following proposals:

- 1. Election of Directors
  - Nominees:
  - 1a. Carolyn Corvi

  - 1b. Barney Harford
  - 1c. Michele J. Hooper
  - 1d. Walter Isaacson
  - 1e. James A. C. Kennedy
  - 1f. J. Scott Kirby
  - 1g. Oscar Munoz
  - 1h. Edward M. Philip
  - 1i. Edward L. Shapiro
  - 1j. David J. Vitale
  - 1k. James M. Whitehurst

- Ratification of the Appointment of Ernst & Young LLP as the Company's Independent Registered Public Accounting Firm for the Fiscal Year Ending December 31, 2020
- Advisory Vote to Approve the Compensation of the Company's Named Executive Officers

## The Board of Directors recommends you vote AGAINST the following proposals:

- Stockholder Proposal Regarding Stockholder Action by Written Consent, if Properly Presented Before the Meeting
- Stockholder Proposal Regarding a Report on Lobbying Spending, if Properly Presented Before the Meeting
- Stockholder Proposal Regarding a Report on Global Warming-Related Lobbying Activities, if Properly Presented Before the Meeting

NOTE: Such other business as may properly come before the meeting or any adjournment thereof. D09211-277032