FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

ton, D.C. 20549	OMB APF	OMB APPROVAL					
S IN DENECICIAL OWNEDSHID	OMB Number:	3235-02					

OMB Number: 3235-0287 Estimated average burden hours per response: 0.5

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person * Hart Brett J						2. Issuer Name and Ticker or Trading Symbol <u>United Continental Holdings, Inc.</u> [UAL]									heck al	tionship of Reporti all applicable) Director Officer (give title		10% C		
(Last) (First) (Middle) P. O. BOX 66100 - HDQLD						3. Date of Earliest Transaction (Month/Day/Year) 02/21/2013										below)		below) ounsel and Sec		
(Street) CHICAG (City)			50666 Zip)		4. If	4. If Amendment, Date of Original Filed (Month/Day/Year)								ne) X	Form f	or Joint/Group Filing (Check Applicable In filed by One Reporting Person In filed by More than One Reporting Son				
	Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned																			
1. Title of Security (Instr. 3) 2. Transac Date (Month/Date)					ay/Year) Exc		2A. Deemed Execution Date, if any (Month/Day/Year)		Transaction Disposed Code (Instr. 5)		ties Acquired (A) d Of (D) (Instr. 3, 4			and Seco Ben Owr		mount of urities neficially ned Following ported		vnership n: Direct r Indirect nstr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)	
										v	Amount	(1	A) or O)	Price	Transa		action(s) 3 and 4)			(msu. 4)
Common Stock 02/21				02/21/	2013			A		18,012 ⁽¹⁾ A		A	\$	\$0 45,286		,286		D		
	Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)																			
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemd Execution if any (Month/Da	Date,	4. Transactio Code (Inst 8)				6. Date E Expiratio (Month/D	n Dat		7. Title and Amount of Securities Underlying Derivative Security (Instr. and 4)		str. 3	8. Price Derivat Securit (Instr. 5	tive c ty S 5) E F F	9. Number of derivative Securities Beneficially Owned Following Reported Fransaction (Instr. 4)	Ownershi Form: Direct (D) or Indirec (I) (Instr. 4	Ownership Form: Direct (D) or Indirect	Beneficial Ownership (Instr. 4)
				Code	ode V (A) (D)		Date Exercisa	Expiration Sable Date		Title	Amo or Nun of Sha									

Explanation of Responses:

 $1.\ Restricted\ stock\ vests\ in\ three\ equal\ annual\ installments\ beginning\ on\ February\ 21,\ 2014.$

/s/ Jennifer L. Kraft for Brett J. <u>Hart</u>

02/22/2013

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.