FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

| STATEMENT | OF CHANGES | S IN BENEFICIAL | OWNERSHIP |
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| ı | OMB APPRO | JVAL | | | | | |
|---|--------------------------|-----------|--|--|--|--|--|
| | OMB Number: | 3235-0287 | | | | | |
| | Estimated average burden | | | | | | |
| l | hours per response: | 0.5 | | | | | |

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

| 1. Name and Address of Reporting Person* <u>Hart Gregory L</u> | | | | | 2. Issuer Name and Ticker or Trading Symbol United Continental Holdings, Inc. [UAL] | | | | | | | | Relationship neck all appl Direct | icable) | g Pers | son(s) to Iss 10% Ov Other (s | vner | |
|--|---|--|--|---------|---|------|----------|--|--|---------------|--------------------|--|--|---|--|---|---|---------------------------------------|
| (Last) (First) (Middle) P.O. BOX 66100 HDQLD | | | | | 3. Date of Earliest Transaction (Month/Day/Year) 02/22/2018 | | | | | | | | X below | | & CC | below) | ъреспу | |
| (Street) CHICAGO IL 60666 | | | | 4. If | 4. If Amendment, Date of Original Filed (Month/Day/Year) | | | | | | | | 6. Individual or Joint/Group Filing (Check Applicable .ine) X Form filed by One Reporting Person Form filed by More than One Reporting Person | | | | | |
| (City) | (S1 | | (Zip) | | | | | | | | | | | | | | | |
| | | Tab | le I - Nor | 1-Deriv | ative | e Se | curities | s Ac | quired, | Dis | posed o | f, or Be | neficia | lly Owne | d | , | | |
| 1. Title of Security (Instr. 3) 2. Transac Date (Month/Date) | | | | | Execution Date, | | | 3. Transaction Code (Instr. 8) 4. Securities Acquired (A) Disposed Of (D) (Instr. 3, 4) 5) | | | | Benefic | es For ally (D) Following (I) (I | | orm: Direct) or Indirect (Instr. 4) | 7. Nature of Indirect Beneficial Ownership | | |
| | | | | Code | | | | v | Amount | (A) or (D) | Price | Transa (Instr. 3 | tion(s) | | | (Instr. 4) | | |
| Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities) | | | | | | | | | | | | | | | | | | |
| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deeme Execution I if any (Month/Day | Date, 7 | 4. Transactio Code (Inst | | | | 6. Date Exercisable and Expiration Date (Month/Day/Year) | | • | 7. Title and Amo of Securities Underlying Derivative Secu (Instr. 3 and 4) | | 8. Price of Derivative Security (Instr. 5) | 9. Number derivative Securities Beneficially Owned Following Reported Transaction (Instr. 4) | e s Illy | Ownershi Form: Direct (D) or Indirect (I) (Instr. 4 | Beneficial Ownership (Instr. 4) |
| | | | | | Code | v | (A) | (D) | Date Exercisab | | Expiration Date | Title | Amount or Number of Shares | | | | | |
| Restricted Stock Units | (1) | 02/22/2018 | | | A | | 19,116 | | (2) | | (2) | Common Stock | 19,116 | \$0.00 | 19,11 | 6 | D | |

Explanation of Responses:

- 1. Each restricted stock unit ("RSU") represents the economic equivalent of one share of UAL common stock and shall be settled in shares of UAL common stock upon vesting.
- 2. The RSUs vest in three installments of 6,372 RSUs on February 28, 2019, 6,372 RSUs on February 28, 2020 and 6,372 RSUs on February 28, 2021.

Remarks:

/s/ Sarah Hagy for Gregory L

02/23/2018

<u>Hart</u>

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.