FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

١	Nas	hing	ton,	D.C.	20549	

	washington, D.C. 20549	OMB APPROVAL		
Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).		OMB Number: Estimated average burd	3235-0287 den	
	Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940	hours per response:	0.5	

1. Name and Address of Reporting Person* SMISEK JEFFERY A					2. Issuer Name and Ticker or Trading Symbol United Continental Holdings, Inc. [UAL]								ck all app	ionship of Reporting Po all applicable) Director		. ,			
(Last) P. O. BO	(Fi X 66100 H	,	Middle)			3. Date of Earliest Transaction (Month/Day/Year) 02/21/2015							X	Offic belo	Officer (give title below)		10% Owner Other (specify below) resident & CEO		
(Street) CHICAG			50666 Zip)		4. If	Amei	ndment	, Date o	of Origina	al File	d (Month/Da	ay/Year)		6. Inc Line)) 【 Forn	n filed by O n filed by M	ne Re	ng (Check / porting Per an One Re	son
		Tabl	e I - No	n-Deriv	ative	Sec	curitie	s Ac	quired	l, Di	sposed o	f, or E	Benefi	cially	y Own	ed			
1. Title of Security (Instr. 3)				2. Transaction Date (Month/Day/Year)		2A. Deemed Execution Date, if any (Month/Day/Year)		3. Transaction Code (Instr. 8)		4. Securities Acquired (A) o Disposed Of (D) (Instr. 3, 4 a 5)			and Securities Beneficially Owned Follow		ies ially Following	Form (D) o	n: Direct	7. Nature of Indirect Beneficial Ownership	
									Code	v	Amount	(A) c	Pric	e	Reporte Transac (Instr. 3	ction(s)			(Instr. 4)
Common Stock				02/21/2015				F ⁽¹⁾		20,958	D	\$6	8.01	42	1,277		D		
Common	Stock														81	,300			See Footnote ⁽²⁾
		Та									osed of, convertib				Owned			<u> </u>	
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deer Execution if any (Month/E	on Date,		Transaction of Code (Instr. Derivativ		rative rities ired r osed)	6. Date Expirati (Month/	ion Da		7. Title and Amount of Securities Underlying Derivative Security (Instr. and 4)		8. Price of Derivative Security (Instr. 5)		9. Number derivative Securities Beneficial Owned Following Reported Transactio (Instr. 4)	ly	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
					Code	v	(A)	(D)	Date Exercis	able	Expiration Date	Title	Amoun or Numbe of Shares	r					

Explanation of Responses:

- 1. This transaction represents the withholding of shares to pay tax withholding obligations associated with the vesting of the restricted stock award granted on February 21, 2013. This award vests in three equal annual installments.
- 2. By grantor retained annuity trust.

Remarks:

/s/ Jennifer L. Kraft for Jeffery

02/24/2015

A. Smisek

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.