

SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

Schedule TO

Tender offer statement under Section 14(d)(1) or 13(e)(1)
of the Securities Exchange Act of 1934
(Amendment No. 4)

MyPoints.com, Inc.

(Name of Subject Company (issuer))

UNV ACQUISITION Corp.

a Wholly Owned Subsidiary of
UNITED NEWVENTURES, INC.

(Names of Filing Persons (offerors))

Common Stock, Par Value \$.001 Per Share

62855T102
(CUSIP Number)

Francesca M. Maher
Senior Vice President, General Counsel and Secretary
UAL Corporation
1200 E. Algonquin Road
Elk Grove Township, Illinois 60007
(847) 700-4000

(Name, Address and Telephone Number of Person
Authorized to Receive Notices and Communications)

Copy to:

Elizabeth A. Raymond
Marc F. Sperber
Mayer, Brown & Platt
190 South LaSalle Street
Chicago, Illinois 60603-3441
(312) 782-0600

CALCULATION OF FILING FEE

Transaction Valuation*	Amount of Filing Fee**
\$105,968,405.00	\$21,194.00

*Estimated for purposes of calculating the amount of the filing fee only. This calculation assumes the purchase of all of the issued and outstanding shares of common stock, par value \$.001 per share of MyPoints.com, Inc., a Delaware corporation (the "Company"), together with the associated preferred stock purchase rights issued pursuant to the Preferred Stock Rights Agreement, dated as of December 13, 2000, between the Company and Wells Fargo Shareholder Services, as rights agent (the "Shares") at a price per Share of \$2.60 in cash. As of June 1, 2001, based on the Company's representation of its capitalization as of such date, there were 40,757,079 Shares outstanding.

**The amount of the filing fee, calculated in accordance with Rule 0-11 of the Securities Exchange Act of 1934, equals 1/50th of one percent of the value of the Shares proposed to be acquired.

[X] Check the box if any part of the fee is offset as provided by Rule

0-11(a)(2) and identify the filing with which the offsetting fee was previously paid. Identify the previous filing registration statement number, or the Form or Schedule and the date of its filing.

Amount Previously Paid: \$21,194.00
Form or Registration No.: Schedule TO
Filing Party: United NewVentures, Inc. and UNV Acquisition Corp.
Date Filed: June 13, 2001

Check the box if the filing relates solely to preliminary communications made before the commencement of a tender offer.

Check the appropriate boxes below to designate any transactions to which the statement relates:

<input checked="" type="checkbox"/> third-party tender offer subject to Rule 14d-1.	<input type="checkbox"/> going-private transaction subject to Rule 13e-3.
<input type="checkbox"/> issuer tender offer subject to Rule 13e-4.	<input type="checkbox"/> amendment to Schedule 13D under Rule 13d-2.

Check the following box if the filing is a final amendment reporting the results of the tender offer:

Amendment No. 4 to Schedule TO

This Amendment No. 4 amends and supplements the Tender Offer Statement on Schedule TO (the "Schedule TO") filed initially with the Securities and Exchange Commission on June 13, 2001 by United NewVentures, Inc., a Delaware corporation ("Parent"), and UNV Acquisition Corp., a Delaware corporation ("Sub") and wholly owned subsidiary of Parent, relating to the tender offer (the "Offer") by Sub to purchase all of the Shares at a price per Share of \$2.60 (the "Offer Price"), net to the seller in cash, without interest, upon the terms and subject to the conditions set forth in the Offer to Purchase, dated June 13, 2001 (the "Offer to Purchase") and in the related Letter of Transmittal (which, together with the Offer to Purchase, as each may be amended or supplemented from time to time, collectively constitute the "Offer"), copies of which were filed as Exhibits (a)(1)(i) and (a)(1)(ii), respectively, to the Schedule TO. Terms not otherwise defined shall have the meanings assigned to such terms in the Offer to Purchase or in the Schedule TO.

ITEM 11 ADDITIONAL INFORMATION

Items 1, 4, 8, and 11 of the Schedule TO are hereby amended and supplemented to include information as detailed under such Items.

"The Offer expired at 12:00 midnight, New York City time, on Wednesday, July 11, 2001. Based upon information provided by the Depository to Parent, as of July 11, 2001, a total of 36,510,424 Shares (including 4,645,316 Shares tendered pursuant to guaranteed delivery procedures), representing approximately 89.12% of the outstanding Shares, have been validly tendered and not withdrawn pursuant to the Offer. Parent and Sub have accepted for prompt payment all Shares validly tendered pursuant to the Offer."

"On July 12, 2001, Parent issued a press release announcing the results of the initial offering and announcing that a subsequent offering period for the Offer would commence immediately and expire on Wednesday, July 18, 2001 at 5:00 p.m. New York City Time. During the subsequent offering period, Shares will be accepted and promptly paid for as they are tendered. The same \$2.60 per Share paid during the initial offering period will be paid during the subsequent offering period. Shares tendered during the initial offering period and the subsequent offering period may not be

withdrawn. The full text of the press release issued by Parent is attached hereto as Exhibit (a) (5) (iii) and is incorporated herein by reference."

ITEM 12. EXHIBITS

Item 12 of the Schedule TO is hereby amended and supplemented to include the following:

"(a) (5) (iii) Press Release issued by Parent, dated July 12, 2001."

SIGNATURES

After due inquiry and to the best of my knowledge and belief, I certify that the information set forth in this statement is true, complete and correct.

UNV ACQUISITION CORP.

By: /s/ RICHARD J. POULTON

Name: Richard J. Poulton

Title: CHIEF FINANCIAL OFFICER

UNITED NEWVENTURES, INC.

By: /s/ RICHARD J. POULTON

Name: Richard J. Poulton

Title: CHIEF FINANCIAL OFFICER

Dated: July 12, 2001

EXHIBIT INDEX

(a) (5) (iii) Press Release issued by Parent, dated July 12, 2001.

Worldwide Communications Contact:
Media Relations: 847.700.5538
Evenings/Weekends: 847.700.4088

UNITED NEWVENTURES CLOSES SUCCESSFUL INITIAL OFFERING PERIOD
AND PROVIDES FOR SUBSEQUENT OFFERING PERIOD IN ITS CASH TENDER
OFFER FOR MYPPOINTS.COM

For Immediate Release

CHICAGO, Ill., July 12, 2001 -- United NewVentures, Inc., a wholly owned subsidiary of UAL Corporation (NYSE: UAL) responsible for United Airlines' Internet initiatives and investments, announced today that at the expiration of the initial offering period yesterday for all outstanding shares of common stock of MyPoints.com, Inc. (Nasdaq: MYPT), its wholly owned subsidiary UNV Acquisition Corp. accepted for purchase all shares validly tendered and not withdrawn prior to the expiration of the offer at the price of \$2.60 per share in cash.

Based on preliminary information provided by Computershare Trust Company of New York, the depository for the tender offer, prior to the expiration of the initial offering period at 12:00 midnight, July 11, 2001, approximately 36,510,424 shares of MyPoints.com common stock were tendered (including 4,645,316 shares tendered pursuant to procedures for guaranteed delivery) out of approximately 40,967,027 shares currently outstanding, or approximately 89.12% of all outstanding shares.

United NewVentures also announced that UNV Acquisition Corp. has elected to provide for a subsequent offering period of five business days, commencing immediately, with a scheduled expiration of 5:00 p.m., New York City time, on Wednesday, July 18, 2001. All shares properly tendered during the subsequent offering period will be accepted, and tendering stockholders shall receive the same price of \$2.60 per share in cash. No shares tendered in the initial offering period or in the subsequent offering period may be withdrawn after tender.

Shares properly tendered during the subsequent offering period will be immediately accepted and promptly paid after such acceptance. Payment for shares tendered during the initial offering period and accepted will be made as promptly as practicable and, in the case of shares tendered by guaranteed delivery procedures, promptly after timely delivery of shares and required documentation. None of the conditions of the United NewVentures tender offer that applied to the initial offering period will apply to the subsequent offering period.

If UNV Acquisition Corp. acquires, through the initial tender offer and the subsequent offering period, at least 90% of the total outstanding shares of MyPoints.com, UNV Acquisition Corp. intends to effect a "short-form" merger under Delaware law without action by any other stockholder. If UNV Acquisition Corp. does not acquire the shares necessary to reach the 90% level following all subsequent offerings, it intends to seek approval of a merger by a vote of stockholders held at a duly noticed meeting, where it will be able to approve the merger without the vote of any other stockholder. On the consummation of either a short-form or other merger, each remaining share of MyPoints.com's stock will be converted into the right to received \$2.60 in cash and MyPoints.com will become a wholly owned subsidiary of United NewVentures.

MyPoints.com, Inc. is a leading provider of internet direct marketing services. The Company's flagship MyPoints(program features a True Opt-in(database of members and provides advertisers with an integrated suite of targeted media products--including HTML-enhanced email and dynamically-served Web offers. The Company has sales offices in cities nationwide. For detailed product information please call 1-800-890-9351, 212-699-8050, ext. 7702 from outside North America, or visit MyPoints.com at <http://www.corpmypoints.com>.

United NewVentures, founded in October 2000, is a wholly owned subsidiary of UAL Corp. that was created to focus United Airlines internet

initiatives and investments into one company. United NewVentures provides United Airlines' customers with the latest technologies and services for their business and leisure travel needs. These services are provided in part through www.united.com, the official Web site for United Airlines, which allows passengers to research flight, schedule and fare information and purchase travel on over 500 airlines worldwide.